|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Criteria** | **10** | **7** | **5** | **3** | **0** |
| **Photos** | -Composition follows rule of thirds, all photos are clear and focused, photos tell the story, each photo contains a different subject, placement of pictures creates a layout that shows overall concept design, photos help the reader look from left to right naturally, excellent choice made for the dominant photo | -Majority of pictures follow rule of 3rd’s, almost all pictures are clear and focused, most photos tell the story, each photo contains a different subject, photos help the reader look from left to right, adequate choice made for the dominant photo | -Some pictures follow rule of 3rd’s, some photos are clear and focused (some too small or far away), many of the photos are portraits, some variety in content of photos, and more than one element fights for dominance. | None of the pictures follow rule of 3rd’s, most of the photos are too small or too far away, photos are portraits, no variety in content of the photos,  no dominant photo and direction of the reader is not controlled | Photos follow few if any class guidelines for photography. |
| **Layout and Design** | -Proper placement of graphics/text creates emphasis that requires no adjustments, alignment is utilized expertly, visual elements look distinctively different from one another (contrast), page looks balanced, repetition is used expertly to create a unified design, expect use of focus. | -Proper placement of graphics/text creates emphasis that requires few adjustments, alignment is utilized adequately, visual elements look somewhat different from one another (contrast), page looks somewhat balanced, repetition is used adequately to create a unified design, adequate use of focus. | -Occasionally placement of graphics/text requires more than a few re-adjustments, alignment is used inconsistently, visual elements look very similar to one another (contrast), page is somewhat unbalanced, repetition is attempted in some aspects of design, focus is attempted but needs to be refined. | Placement of graphics/ text requires complete change to create emphasis, alignment is disregarded, contrast is attempted unsuccessfully, page looks clumpy (balance needs work), repetition is overused so the page looks redundant OR it is underused so there is not look of cohesiveness, focus is sloppy. | Layout is scattered and/or class expectations completely disregarded. |
| **Spelling** | Page contains no spelling errors. | Page contains one spelling error. | Page contains two spelling errors. | Page has three errors. | Page has four or more errors. |
| **Captions** | -Captions demonstrate the story behind the photo in an insightful entertaining way, all people were identified, correct font and font size are used. | -Captions sometimes demonstrate the story behind the photo, captions are rarely repetitive, most people were identified, correct font and font size are used. | -Effort has been made to demonstrate the story behind the photo, captions are somewhat repetitive, many people were identified, correct font and font size are used. | -No effort has been made to demonstrate the story behind the photo  -Some or no names were identified | There are no captions OR font and font size are disregarded. |
| **Class Time (in regards to yearbook page)** | -Consistently develops a work plan and meets goals completely on time, uses time management skills effectively, always prepared for class, completes missed work and assignments quickly | -Often develops a work plan and frequently meets goals, good use of time management skills, generally comes to class prepared, regularly completes assigned homework | -Has not developed a work plan & infrequently meets goals, uses weak time management skills,  rarely comes to class prepared, assignments rarely handed in on time | -Has not made any effort to develop a work plan and does not meet goals, never comes to class prepared, assignments are rarely handed in on time, or are not submitted | Misses classes frequently—uses class time to work on outside work. |

**Finalized Yearbook Page Rubric**